

Martha Fay Burtis

www.marthaburtis.net

Education

Teachers College, Columbia University

M.A., Instructional Technology and Media, February 2001

Masters Thesis Project: *Developing a Web Presence for “Texts of Imagination and Empire: The Founding of Jamestown in Its Atlantic Context”*

Mary Washington College

B.A., English with Honors, Summa Cum Laude, May 1996

Instructional Technology Experience

The University of Mary Washington

Director, Digital Knowledge Center, September 2014-Present

Oversee the hiring, training, and management of a cadre of students aides who provide one-on-one peer tutoring to UMW students seeking help with digital projects and assignments.

The University of Mary Washington

Special Projects Coordinator, Teaching and Learning Technologies, November 2008–August 2014

Manage ongoing, special projects to support the innovative integration of technology into teaching and learning at the University.

The University of Mary Washington

Director, Teaching and Learning Technologies, August 2007– October 2008

Acting Director, Teaching and Learning Technologies, August 2006–August 2007

Managed division of the University responsible for working with faculty to augment teaching and learning through the use of technology. Worked closely with the Chief Information Officer to shape the future direction of instructional technologies at the University.

The University of Mary Washington

Instructional Technology Specialist, August 2004–August 2006

Provided support and guidance for faculty interested in integrating technology into the teaching and learning environment. Assisted in determining the most appropriate technology to address pedagogical needs. Researched new and emerging technologies and regularly shared this information with faculty and other information technology staff. Conducted training workshops on technology topics of interest to the university community.

Mary Washington College

Instructional Technology Liaison, March 2001–July 2002

Served as primary technical presence for four academic departments. Provided assistance and guidance to faculty in envisioning and developing instructional technology projects. Offered input and advice on purchasing and allocation

of existing and new equipment and resources. Assisted faculty with the integration of a variety of types of new technology into the classroom, including development of Blackboard course Web sites.

John Wiley & Sons, Inc.

New Media Editor, February 2000—September 2000

Managed new media product development for college textbook titles, including stand-alone Web sites and course management systems. Researched pedagogical implications of potential projects, planned digital presentation of both existing and developing content, and created product specifications and descriptions. Solicited bids from private developers and oversaw collaboration with content teams.

Columbia Center for New Media Teaching and Learning

Educational Technology Assistant, September 1999—January 2000

Responsible for researching, developing, and editing content for online multimedia presentations of texts for Columbia University classroom use and individual study.

Teaching Experience

The University of Mary Washington

Adjunct Instructor, First-Year Seminar Program

Fall 2015

Beyond the Selfie: Exploring Digital Identities

Adjunct Instructor, Computer Science

Spring 2011, Summer 2011, Summer 2012, Fall 2012, Spring 2015

Digital Storytelling, CPSC 106

Adjunct Instructor, American Studies

Spring 2012

Sophomore Seminar: Identity & Citizenship in the Digital Age, AMST 202

Other Work Experience

Madigram Media

Freelance Web Developer & Designer, November 2009–May 2013

Started freelance business to provide small business and non-profit Web design and development services.

The University of Montana–Missoula

Director of Web Development, October 2002–July 2004

Provided central coordination and management of the University's Web presence. Developed both short- and long-term strategies for enhancing and improving the University's Web environment.

The Folger Institute at the Folger Shakespeare Library

Program Assistant, January 1997–July 1999

Provided administrative and program support for graduate and post-doc seminars, workshops, conferences, and summer institutes in early modern literature, history, and political thought. Assisted with development of pedagogical materials, including launch of Institute's online environment for publishing and sharing persistent resources.

Selected Presentations

- Students Helping Students with Tech, Spring 2016, EduCon 2.8
- *Domain of One's Own: Digital Agency in the 21st Century*, Fall 2015, Universidad del Sagrado Corazón (Invited Presenter)
- *Leading Ladies: The Challenges and Opportunities of Acting Positions*, Spring 2015 ACE Virginia Network State Conference
- *Open Is As Open Does*, Spring 2014 OpenVCU (Invited Presenter)
- *Technologies of Possibility: Digital Identity, Citizenship, and Personal Domains in the Classroom*, 3T: Teaching, Techniques & Technology 2013 Conference, UC Clermont College (Invited Presenter)
- *Doorways: Opening, Extending, and Multiplying the Course*, 2012 Wooster Instructional Technology Faculty Fellows, Wooster College (Invited Presenter)
- *{Re}Visioning Blogs*, Blogging Palooza 2012, Longwood College (Invited Presenter)
- *Finding Their Own Way: Student Digital History Projects*, EDUCAUSE Learning Initiative 2011 Annual Meeting
- *Collections, Collages, Curation, and Community: Rethinking Visual Literacy in a Digital World*; ACCS VA 2010 Conference
- *Five Minutes of Fame: Just a Blog? I Don't Think So*; NMC 2008 Annual Meeting
- *Who's Afraid of Blogs, Wikis, Podcasts, and the Big Bad CMS? A Digi-Drama About Fear 2.0*; EDUCAUSE Learning Initiative 2008 Annual Meeting
- *Small Pieces, Loosely Joined: Open Source Possibilities for Course Redesign*; SCHEV Fall 2007 Learning by Design Conference
- *A Practical Guide to Social Media*; CCA Fall 2007 Conference
- *Small Pieces, Loosely Joined: Using Technology to Connect a Community of Learners*; University of Central Florida Spring 2007 FCTL Conference (Invited Presenter)

- *Teaching Learners to Take Charge of Their Education: Small Pieces, Loosely Joined*; EDUCAUSE Learning Initiative 2007 Annual Meeting

Selected Service, Awards, & Honors

- Recipient of the 2015 UMW Richard V. and Rosemary A. Hurley Presidential Commendation
- President, Kappa of Virginia (UMW PBK Chapter), Spring 2007
- Recipient of CUMREC New Horizons Grant, Fall 2003
- Member, Kappa of Virginia (UMW PBK Chapter)

References

Available upon request
