MARTHA FAY BURTIS

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EDUCATION

M.A., Instructional Technology and Media
Teachers College, Columbia University
Thesis Project: *Developing a Web Presence for "Texts of Imagination and Empire: The Founding of Jamestown in Its Atlantic Context"*

B.A., English with Honors, Summa Cum Laude
Mary Washington College

EXPERIENCE

Associate Director & Learning Developer, Open Learning & Teaching Collaborative, September 2020-Present
Learning & Teaching Developer, Open Learning & Teaching Collaborative, June 2019-September 2020
Support and partner with PSU faculty as they explore new approaches to pedagogy and student-centered learning. Advocate on campus and beyond for open approaches to education, from OER to teaching in public spaces to co-creating curriculum and knowledge with students. Facilitate workshops and programming that make entry into these conversations accessible to faculty at PSU at all stages of their careers. Explore and enact ways for PSU students to participate in university conversations about teaching and learning. Teach in PSU's interdisciplinary studies program (IDS) and assist with advising IDS students as they build customized major programs for themselves. Publicly share the work of the Open CoLab and IDS, and invite colleagues from other institutions to partner with, contribute to, and share in the larger work of digital, open, and interdisciplinary education. Notable projects have included:

- Redesign and launch a new web presence for the Open CoLab, capable of growing with and adapting to the needs of the CoLab and IDS.
- Design a process for digitizing and making accessible past and current IDS student major programs.
- Facilitate the creation of Ungrading: A Chapbook, a short volume that pulls together various faculty and student voices around the topics of assessment and ungrading.
- Collaborate with CoLab colleagues on the creation and publication of the ACE Framework and corresponding workshop, an educational development program for planning during crises.
- Develop Design Forward, an emergent community-driven faculty development initiative to explore critical instructional design.

Director, Digital Knowledge Center, University of Mary Washington (September 2014—Present)
Oversee the hiring, training, and management of a cadre of students aides who provide one-on-one peer tutoring to UMW students seeking help with digital projects and assignments.
- Define and implement tutorial topic priorities based on emerging needs.
- Participate in campus conversations about digital fluency, representing, in particular, the role of student development and agency.
- Design supplemental programming for students focussing on digital fluency and citizenship.
- Promote and manage annual contest for student digital work.
- Coordinate Domain of One's Own outreach with student affairs units around campus.
- Teach 1-2 courses a year in first-year program, computer science, or digital studies.

Special Projects Coordinator, Division of Teaching and Learning Technologies, University of Mary Washington (November 2008—August 2014)
Managed ongoing, special projects to support the innovative integration of technology into teaching and learning at the University.
- Provided program management for first year of Domain of One's Own.
- Coordinated annual teaching and learning with technology conference for UMW faculty.
- Managed UMW's Online Learning Initiative for three years.
- Coordinated pilot for University QEP project to develop online modules in writing, speaking, and research.
- Developed custom WordPress learning environments for classes with advanced Web needs.
- Taught as an adjunct in computer science and American studies.

Director, Division of Teaching and Learning Technologies, University of Mary Washington, (August 2006—October 2008)
Managed division of the University responsible for working with faculty to augment teaching and learning through the use of technology.
- Worked closely with the Chief Information Officer to shape the future direction of instructional technology at the University
- Directed and managed work of six instructional technology specialists.
- Planned strategies for development of custom virtual learning environments for faculty and students, with a particular emphasis on effective use of free and open-source Web applications.

Instructional Technology Specialist, Division of Teaching and Learning Technologies, University of Mary Washington (August 2004—July 2006)

Partnered with faculty interested in applying technology to their teaching, learning, and research.
- Researched new and emerging technologies and regularly shared this information with faculty and other information technology staff.
- Conducted training workshops on technology topics of interest to the university community.

Director, Office of Web Development, The University of Montana (October 2002—July 2004)
Provided central coordination and management of the University's Web presence. Developed both short- and long-term strategies for enhancing and improving the University's Web environment.
- Managed complete overhaul of main University Web site

Instructional Technology Liaison, Department of Instructional Technology, Mary Washington College (March 2001—July 2002)
Served as primary technical presence for four academic departments. Provided assistance and instructional design guidance to faculty in envisioning and developing instructional technology projects.

New Media Editor, Foreign Language Textbook Division, John Wiley & Sons (February 2000—September 2000)
Managed new media product development for college textbook titles, including stand-alone Web sites and course management system modules.

Educational Technology Assistant, Columbia Center for New Media Teaching and Learning, Columbia University (September 1999—January 2000)
Responsible for researching, developing, and editing content for online multimedia presentations of texts for classroom use and individual study.

Program Assistant, The Folger Institute at the Folger Shakespeare Library (January 1997—July 1999)
Provided administrative and program support for graduate and post-doc seminars, workshops, conferences, and summer institutes in early modern literature, history, and political thought.

SPECIAL PROJECTS

Domain of One's Own: Partnered with colleagues to imagine and implement the first Domain of One's Own project which provides domain names and open-source Web hosting to UMW students, staff, and faculty. Participants can use their domain and Web space to build out their digital identity with complete control over content and

administration of the space. Served as project manager for the first year of Domains at UMW, coordinating faculty development, student support, and project infrastructure. Narrated and shared the challenges of supporting and developing Domains via personal blog and social networking tools.

UMW Online Learning Initiative: Designed and delivered faculty development programming for online teaching, provided guidance on drafting of online course proposals, oversaw peer and student review of proposals, and coordinated follow-up support from within the division for resulting courses.

DS106: Helped launch the #ds106 open, online digital storytelling community, including building the open, crow-sourced assignment bank. DS106 is built around a credit-bearing course at UMW (CPSC 106) and activity is organized around a Twitter hashtag (#ds106), with open-online participants working through assignments and challenges at the same time as students at UMW. Since its initial launch, DS106 has been adapted by faculty at numerous other schools to give students the opportunity to share their digital storytelling with the larger community.

Domain Fellows: Mange annual cohort of selected students (by application) who are committed to investigating and understanding Domain of One's Own outside of curricular contexts. Students meet throughout the year, develop their own personal project on Domains, and help host events related to the project.

TEACHING EXPERIENCE

Plymouth State University
Introduction to Interdisciplinary Studies, IP2225 (Spring 2020)

The University of Mary Washington
Digital Design Workshop, DGST 301D (Spring 2019)
Digital Journal Club, DGST 301B (Fall 2018)
Digital Project Consulting Practicum, DGST 483 (Spring 2016, Spring 2017)
Beyond the Selfie: Exploring Digital Identities, FSEM 100M7 (Fall 2015, Fall 2016, Fall 2017)
Digital Storytelling, CPSC 106 (Spring 2011, Summer 2011, Summer 2012, Fall 2012, Spring 2015, Spring 2018)
Identity & Citizenship in the Digital Age, AMST 202 (Spring 2012)

Digital Pedagogy Lab
Social Justice and the Curriculum (Summer 2021)
Introduction to Digital Pedagogy (Spring 2019)

Digital Storytelling (Summer 2018)
Domain of One's Own, Co-Instructor (Summer 2017)

SELECTED PRESENTATIONS

A Look at Plymouth State University's ACE Framework, Spring 2021, OERxDomains (Co-Presenter with Robin DeRosa)

Fine and Blurry Lines: Situating Students in Digital Work, Summer 2019, ATC 2019 Conference (Invited Presenter)

Neither Locked Out Nor Locked In, Summer 2017, Domains 2017 Conference (Keynote)

Messy & Chaotic Learning, Spring 2017, Keene State College (Invited Presenter)

Over, Under, Around, and Through: Reflections on Our Future, Fall 2016, Disruptive Media Learning Lab Expo (Keynote)

Making and Breaking Domain of One's Own, Summer 2016, Digital Pedagogy Lab Institute (Keynote)

Modality Matters: Building Course Experiences with Care and Confidence, November 2022, Course Hero Faculty Series (Invited Presenter)

Domain of One's Own: Digital Agency in the 21st Century, Fall 2015, Universidad del Sagrado Corazón (Invited Presenter)

Open Is As Open Does, Spring 2014 OpenVCU (Invited Presenter)

Technologies of Possibility: Digital Identity, Citizenship, and Personal Domains in the Classroom, 3T: Teaching, Techniques & Technology 2013 Conference, UC Clermont College (Keynote)

Who's Afraid of Blogs, Wikis, Podcasts, and the Big Bad CMS? A Digi-Drama About Fear 2.0; EDUCAUSE Learning Initiative 2008 Annual Meeting

Small Pieces, Loosely Joined: Using Technology to Connect a Community of Learners; University of Central Florida Spring 2007 FCTL Conference (Invited Presenter)

PUBLICATIONS

Burtis, M. (2016). Making and breaking Domain of One's Own: Rethinking the web in higher ed. *Hybrid Pedagogy.* https://hybridpedagogy.org/making-breaking-rethinking-web-higher-ed/.

Burtis, M. (2021). Messy and chaotic learning. *Hybrid teaching: People, pedagogy, politics*, Hybrid Pedagogy Inc.

Burtis, M., et al. (2022). Rethinking social knowledge creation in the liberal arts: The history and future of Domain of One's Own. *Social Knowledge Creation in the Humanities*, 2.

Quinn, J., Burtis, M., and Jhangiani, S. (Eds.), (2022). *Toward a critical instructional design*. Hybrid Pedagogy Inc. https://pressbooks.pub/criticalinstructionaldesign/

Quinn, J., Burtis, M., and Jhangiani, S. (Eds.), (2022). *Designing for care*. Hybrid Pedagogy Inc. https://designingforcare.pressbooks.com/

Smith, A. L. and Burtis, M. (2017). A practical cultural resource survey tool for preservation. *APT Bulletin: The Journal of Preservation Technology.* 48(4), 43–50.

Stommel, J. and Burtis, M. (2021) Counter-friction to stop the machine: The endgame for instructional design. *Hybrid Pedagogy*. https://hybridpedagogy.org/the-endgame-for-instructional-design/.

Stommel, J. and Burtis, M. (2021) The cult of Quality Matters. *Hybrid Pedagogy*. https://hybridpedagogy.org/the-cult-of-quality-matters/.

AWARDS & HONORS

Recipient of the 2022 Patricia Storer Award
Recipient of the 2015 UMW Richard V. and Rosemary A. Hurley Presidential Commendation
President, Kappa of Virginia (UMW PBK Chapter), Spring 2007
Recipient of CUMREC New Horizons Grant, Fall 2003
Member, Kappa of Virginia (UMW PBK Chapter)

REFERENCES

Available Upon Request