


# MARTHA FAY BURTIS

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## EDUCATION

**M.A.**, Instructional Technology and Media  
Teachers College, Columbia University

**B.A.**, English with Honors, Summa Cum  
Laude, Mary Washington College

## EXPERIENCE

**Associate Director & Learning Developer**, Open Learning & Teaching Collaborative, June 2019-Present

Support and partner with PSU faculty as they explore new approaches to pedagogy and student-centered learning. Advocate for open approaches to education, from OER to teaching in public spaces to co-creating curriculum and knowledge with students. Facilitate programming to make entry into these conversations accessible to faculty at PSU. Teach in PSU's interdisciplinary studies program (IDS) and assist with advising IDS students.

**Director**, Digital Knowledge Center, University of Mary Washington (September 2014—June 2019)  
Oversee the hiring, training, and management of a cadre of students aides who provide one-on-one peer tutoring to UMW students seeking help with digital projects and assignments.

**Special Projects Coordinator**, Division of Teaching and Learning Technologies, University of Mary Washington (November 2008—August 2014)

Managed ongoing, special projects to support the innovative integration of technology into teaching and learning at the University.

**Director**, Division of Teaching and Learning Technologies, University of Mary Washington, (August 2006—October 2008)

Managed division of the University responsible for working with faculty to augment teaching and learning through the use of technology.

**Instructional Technology Specialist**, Division of Teaching and Learning Technologies, University of Mary Washington (August 2004—July 2006)

Partnered with faculty interested in applying technology to their teaching, learning, and research.

**Director**, Office of Web Development, The University of Montana (October 2002—July 2004)

**Instructional Technology Liaison**, Department of Instructional Technology, Mary Washington College (March 2001—July 2002)

**New Media Editor**, Foreign Language Textbook Division, John Wiley & Sons (February 2000—September 2000)

## SPECIAL PROJECTS

**Domain of One's Own:** Partnered with colleagues to imagine and implement the first Domain of One's Own project which provides domain names and open-source Web hosting to University students, staff, and faculty.

**Design Forward:** Developed an emergent, community-driven faculty development initiative to explore critical instructional design.

**DS106:** Helped launch the #ds106 open, online digital storytelling community.

## TEACHING EXPERIENCE

### **Plymouth State University**

Introduction to Interdisciplinary Studies (Spring 2020)

### **Digital Pedagogy Lab**

Introduction to Digital Pedagogy (Spring 2019)  
Digital Storytelling Track (Summer 2018)  
Domain of One's Own Track, Co-Instructor (Summer 2017)

### **The University of Mary Washington**

Digital Design Workshop (Spring 2019)  
Digital Journal Club (Fall 2018)  
Digital Project Consulting Practicum (Spring 2016, Spring 2017)  
Beyond the Selfie: Exploring Digital Identities, (Fall 2015, Fall 2016, Fall 2017)  
Digital Storytelling (Spring 2011, Summer 2011, Summer 2012, Fall 2012, Spring 2015, Spring 2018)  
Identity & Citizenship in the Digital Age (Spring 2012)

## SELECTED PUBLICATIONS

- Burtis, M. (2016). Making and breaking Domain of One's Own: Rethinking the web in higher ed. *Hybrid Pedagogy*. <https://hybridpedagogy.org/making-breaking-rethinking-web-higher-ed/>.
- Burtis, M., et al. (2022). Rethinking social knowledge creation in the liberal arts: The history and future of Domain of One's Own. *Social Knowledge Creation in the Humanities*, 2.
- Quinn, J., Burtis, M., and Jhangiani, S. (Eds.), (2022). *Toward a critical instructional design*. Hybrid Pedagogy Inc.
- Quinn, J., Burtis, M., and Jhangiani, S. (Eds.), (2022). *Designing for care*. Hybrid Pedagogy Inc.
- Stommel, J. and Burtis, M. (2021) Counter-friction to stop the machine: The endgame for instructional design. *Hybrid Pedagogy*. <https://hybridpedagogy.org/the-endgame-for-instructional-design/>.
- Stommel, J. and Burtis, M. (2021) The cult of Quality Matters. *Hybrid Pedagogy*. <https://hybridpedagogy.org/the-cult-of-quality-matters/>.

## AWARDS & HONORS

Recipient of the 2015 UMW Richard V. and Rosemary A. Hurley Presidential Commendation  
President, Kappa of Virginia (UMW PBK Chapter), Spring 2007  
Recipient of CUMREC New Horizons Grant, Fall 2003  
Member, Kappa of Virginia (UMW PBK Chapter)